



July Standing Committee & Initiative Reports

Homeownership Committee

The Homeownership Committee met with the Executive Director of the St John the Baptist Parish Housing Authority to discuss their membership in GNOHA, as well as opportunities for expanding homebuyer training into that parish.

Own the Crescent

The OTC is preparing to restart its operations. There is a narrative explaining a shared solutions model to introduce it to members who would want to participate in the program. The OTC is also recruiting prospects to drive the Third Line initiative, and to that end has begun interviewing local musicians and performers who want to buy a home in New Orleans.

Rental Committee

The deadline for Intervenor comments to the IRP have been extended, and GNOHA will be submitting comments along with the Energy Efficiency for All Committee. The Rental Committee had a successful call with HANO on Thursday, July 14th to discuss progress with Utility Allowances. Right now, the Utility Allowance initiative is on hold because there has been some difficulty with obtaining any data from Entergy. The Committee will coordinate with national advocates on how to pursue this initiative. There has been an RFP issued for implementation and administration of a Rental Registry. After receiving only one submission, the City has extended the deadline to August 16th.

Outreach and Advocacy Committee

Outreach and Advocacy committee successfully advocated at CPC for the consideration of an Affordable Housing Impact Statement for new development projects. The CPC will make a final decision regarding AHIS in the coming weeks. Outreach and Advocacy is also mobilizing around tax freezes for elderly homeowners. The committee is also working on a media outreach campaign on affordable housing and the role of GNOHA. The Outreach and Advocacy Committee is working with HousingNOLA in the creation of a story bank and to collect member accomplishments.

Public Policy Committee

There have been concerns that Louisiana Housing Corporation is shifting focus to rural housing. There was a second round of Housing Trust Fund comments, and GNOHA submitted comments highlighting disappointment with the rural prioritization.

GNOHA is in talks with Southface Energy Institute about our Dampness initiatives. The Policy committee will be in talks with the Homebuilders Association Advanced Building Practices committee in September to review the best way to approach dampness in New Orleans homes.



July Standing Committee & Initiative Reports

Insurance Task Force

The Insurance sub-committee did not have a meeting this month, but did receive information from the Department of Insurance that they are working to gather the data requested. Last month, several members of the committee did have an in-person meeting with Insurance Commissioner Donelon, to discuss upcoming initiatives including a proposed pilot program that would address homeowner insurance for property owners of duplexes, triplexes and four-plexes. The result of the meeting was that the Insurance Commissioner and committee members would gather more data and reconvene.

Emergency Preparedness Committee

The Emergency Preparedness Committee sent out the Disaster Housing Pipeline in an attempt to compile a list of all available units and the restrictive funding attached to the property. If a disaster occurs, we would have a list of the properties and we will be able to request waivers for the properties. The committee received limited response, but will continue to work with the state about setting up waivers.

Louisiana Homebuyer Education Collaborative

During the week of July 25th, the National Community Reinvestment Coalition co-hosted and led a training for LHEC members (and several GNOHA members) featuring 19 hours of training in Homebuyer Education, Financial Fitness, Ethics, and Lending. These free trainings took three days and addressed many of the required trainings LHEC members need for certification. Members will receive certificates of completion in August before the application is released.

The 2017 LHEC Certification Application will be released on August 26, 2016 and will be due, September 30, 2016 at 2 PM.

Road Home Liaison Group

As of August 4, 2016 the Road Home Liaison Group (RHLG) has relieved 283 (+47 from last month) applicants of their debt to the Road Home Program through compliance or establishing occupancy. An additional 78 (+7 from last report) files have been archived due to the death of the grant recipient. A total of 18.7 million dollars has been applied to Road Home recipients' cases. Of this \$822,663.00, has been closed on for construction. 11 homes have been funded for construction, 1 of which is completed. Several projects remain in the pipeline for closing. The RHLG reconvened the Non-Profit Roundtable this week. At this time, 6 new cases were presented to the non-profit partners.

HousingNOLA

In July, the Leadership Board met to discuss HousingNOLA's Master Plan amendments. The meeting was well attended, with forty-six participants. The presentation on the Master Plan amendments, which was



July Standing Committee & Initiative Reports

led by Alexandra Miller with Asakura Robinson, was streamed via Facebook Live. Subsequent to the meeting, four organizations requested a copy of the full draft amendments.

The Data Working Group met to discuss the Affordable Housing Impact Statement and the 2016 Annual Report Card, specifically the grading matrix and the report outline. An initial version of the 2016 Annual Report Card will be released in time for NCRC's Louisiana Reinvestment Summit on September 14th. However, this report will not include analysis of the 2015 ACS data as its release date is September 15th. As such, a second release of the report with the updated data will occur on September 20th. The data analysis is being conducted by GCR Inc.

The Community Engagement Working Group met to discuss the 2016 Annual Report Card and the process for community engagement pre-release, post-release and for NCBI. It was decided that targeted outreach would be conducted both during August and after the September 20th Annual Report release date. Each outreach cycle will include efforts in all of the Council Districts, on the radio and with the Latinx, Vietnamese and Arabic communities.

The Policy Working Group met to discuss the 2016 Annual Report Card. The newest report will be released with the updated data on September 20th. The 2016 Action Items are being graded as 'success,' 'in progress,' or 'no progress.' Each of these labels correspond to a score of 1, 0.5 and 0 respectively. The scores will be tabulated and converted into an overall letter grade. The status of each 2016 Action Item will inform the 2017 Action Items.

Inclusionary Zoning Tiger Team

The Inclusionary Housing Tiger Team is tasked with determining the feasibility of implementing a mandatory Inclusionary Housing Policy in New Orleans. We are currently in the process of collecting building *pro formas* and other data, running a financial feasibility study of the project, and holding several interviews with real estate professionals to gather data and brief them on Inclusionary Housing.

Capacity Building

The Capacity Building Working Group did not meet in July, but is planning on taking action in August. To recap, the capacity building team created and sent out a capacity building assessment for homebuyer education organizations and CHDOS. The assessment covers program management, financials, and long term operations plans. A review team assembled to evaluate the assessments, and determined more information was needed from many organizations. Follow-up letters were sent, and additional information was received. The review team met once more to evaluate this additional information. In June, the review team



July Standing Committee & Initiative Reports

convened to create next steps and discuss available trainings and resources. A training calendar will soon be made available for organizations selected to participate.

Workforce Housing Partnership

The Workforce Housing Study Group, renamed the Workforce Housing Partnership, hosted a call to discuss how the New Orleans Business Alliance and Greater New Orleans, Inc. can help GNOHA to develop a workforce housing strategy which includes a study of the connections between workforce housing and transportation opportunities in the region.