Energy Efficiency For All in New Orleans
What is Energy Efficiency For All Doing?

Making crucial link between energy and housing.

Encouraging program designs with utilities to include multi-family, renter, and low-income residents.

Engaging affordable housing developers & managers on energy burden issues.
New Orleans has high energy burdens: low income families spend an average of 9.8% of their income on energy bills. (national average: 3.5%)
How did we get here?

- Climate
- Housing Stock
- Renters vs. Owners
- Income Gap
High energy burdens can impact health outcomes

Increased energy rates and bills → Decreased household income available for other expenses → Health Outcomes:
- Food insecurity
- Hospital admissions
- Stress
- Loss of HUD housing
- Lack of affordable housing

AAE & LPHI Health Impact Assessment, 2016
Why Energy Efficiency Works

• Invest in health
  • Energy retrofits improve indoor air quality
    • Childhood asthma hospital visits down ~85% after upgrades.
    • Improved air quality - Indoors and Out

• Invest in economy
  • $1 in Energy Efficiency = $3 return to residents.
  • Energy Efficiency jobs can’t be outsourced.

• Invest in Louisiana homes
  • Home Value: Green certifications add ~9% to home selling value
  • Efficiency increases comfort and safety
Projects for the EEFA Team - New Orleans

• Update and improve Entergy’s Energy Efficiency programming.
  • Including Energy Efficiency Targets
• Protect residents from higher energy costs from unnecessary power plant.
• Housing Market Characterization
• Benchmark housing
• Improve QAP
• Implement an Energy Efficiency Based Utility Allowance
• Data – Landlord Portal
Questions?

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