

# Energy Efficiency For All in New Orleans



# What is Energy Efficiency For All Doing?

Making crucial link between energy and housing.

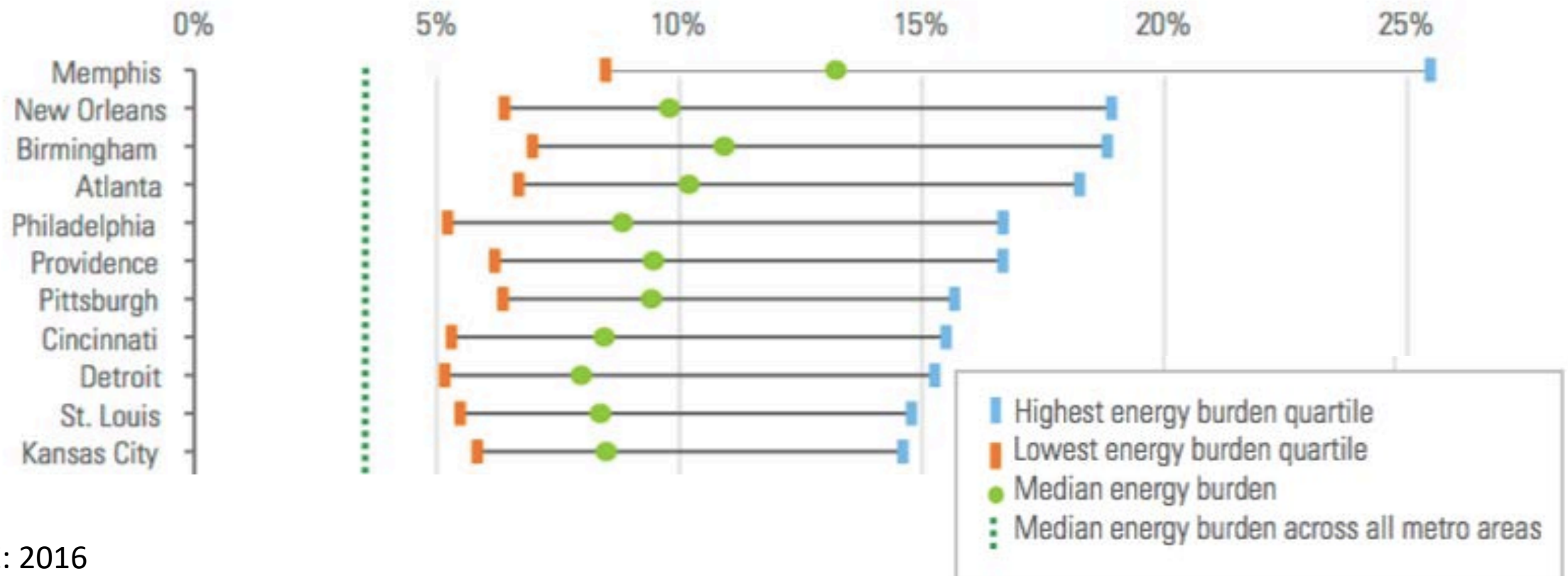
Encouraging program designs with utilities to include multi-family, renter, and low-income residents.

Engaging affordable housing developers & managers on energy burden issues.



New Orleans has high energy burdens: low income families spend an average of 9.8 % of their income on energy bills.  
(national average: 3.5%)

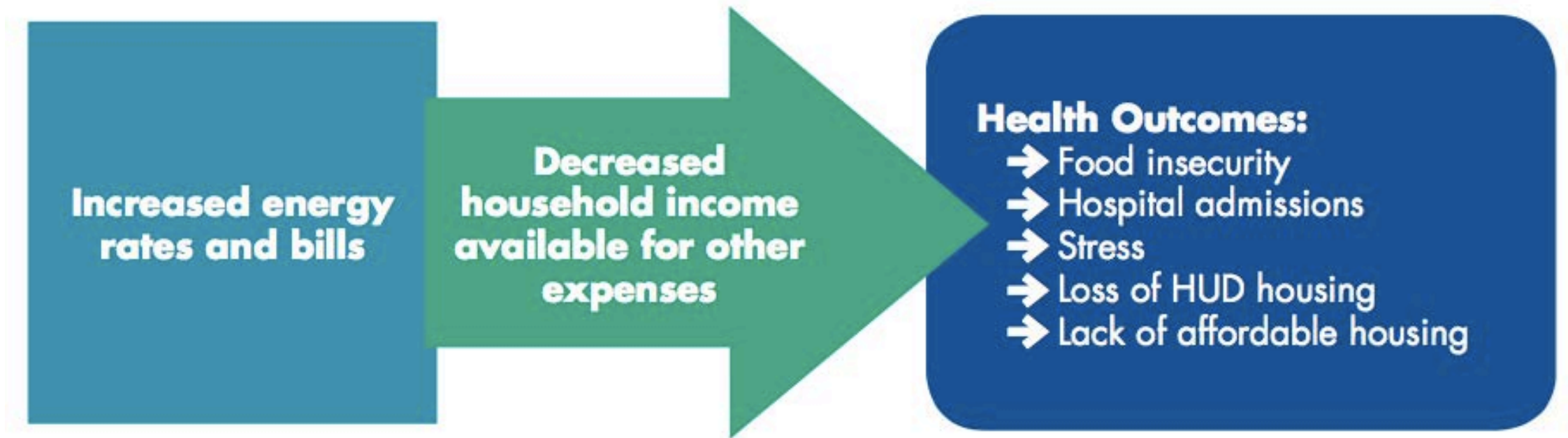
### Low-income energy burden



# How did we get here?

- Climate
- Housing Stock
- Renters vs. Owners
- Income Gap

# High energy burdens can impact health outcomes



# Why Energy Efficiency Works

- Invest in health
  - Energy retrofits improve indoor air quality
    - Childhood asthma hospital visits down ~85% after upgrades.
    - Improved air quality - Indoors and Out
- Invest in economy
  - \$1 in Energy Efficiency = \$3 return to residents.
  - Energy Efficiency jobs can't be outsourced.
- Invest in Louisiana homes
  - Home Value: Green certifications add ~9% to home selling value
  - Efficiency increases comfort and safety



# Projects for the EEFA Team- New Orleans

- Update and improve Entergy's Energy Efficiency programming.
  - Including Energy Efficiency Targets
- Protect residents from higher energy costs from unnecessary power plant.
- Housing Market Characterization
- Benchmark housing
- Improve QAP
- Implement an Energy Efficiency Based Utility Allowance
- Data – Landlord Portal

# Questions?

Logan A. Burke – Alliance for Affordable Energy

[Logan@all4energy.org](mailto:Logan@all4energy.org)

Jackie Dadakis – GCE Services

[jackie@greencoastenterprises.com](mailto:jackie@greencoastenterprises.com)

Andreanecia Morris – Greater New Orleans Housing Alliance

[amorris@gnoha.org](mailto:amorris@gnoha.org)