



## GREATER NEW ORLEANS HOUSING ALLIANCE

Alembic Community Development  
Alliance for Affordable Energy  
A Shared Initiative, Inc.  
Associated Neighborhood Development  
Broadmoor Improvement Association  
Capital One  
Center for Planning Excellence  
Committee for a Better New Orleans  
Crescent Care  
Crescent City Community Land Trust  
The Data Center  
Enterprise Community Partners  
Finance Authority of New Orleans  
First NBC Bank  
Foundation for Louisiana  
GCR Inc.  
Global Green USA  
Greater New Orleans Foundation  
Green Coast Enterprises  
Greater New Orleans Fair Housing Action Center  
Greater New Orleans, Inc.  
Gulf Coast Housing Partnership  
Harmony Neighborhood Development  
Healthy Start New Orleans  
Housing Authority of New Orleans  
Iberia Bank  
Jericho Road Episcopal Housing Initiative  
Jerusalem Economic Development Corp.  
JPMorgan Chase Bank  
LA Association of Affordable Housing Providers  
Louisiana Appleseed  
Louisiana Association of Nonprofit Organizations  
Louisiana Homebuyer Education Collaborative  
Louisiana Housing Alliance  
Louisiana Housing Corporation  
Lowermine.org  
Lower 9th Ward Homeownership Association  
Lower 9th Ward NENA  
Make It Right  
Neighborhood Assistance Corporation of America  
Neighborhood Development Foundation  
Neighborhood Housing Services  
NEWCITY  
New Orleans Area Habitat for Humanity  
New Orleans Redevelopment Authority  
NO/AIDS Task Force  
Northshore Housing Initiative  
Office of Housing Policy & Community Development  
Operation Comeback  
Perez, APC  
Pontchartrain Park CDC  
Practitioners Leveraging Assets for Community Engagement  
Preservation Resource Center  
Project Home Again  
Project Homecoming  
Providence Community Housing  
Puentes New Orleans  
Rebuilding Together New Orleans  
Redmellon  
Renaissance Neighborhood Development Corp.  
Renaissance Property Group  
Service Providers and Professionals Association  
Southern United Neighborhoods  
St. Bernard Project  
Tulane/Canal Neighborhood Development Corp.  
UNITY of Greater New Orleans  
Urban Focus  
U.S. Department of Housing and Urban Development  
Volunteers of America  
Wells Fargo  
Whitney Bank

February 17, 2016

Ms. Valerie Piper  
Deputy Assistant Secretary for Economic Development  
U.S. Department of Housing & Urban Development  
451 7<sup>th</sup> Street S.W.  
Washington, DC 20410

Dear Ms. Piper,

On behalf of the Greater New Orleans Housing Alliance (GNOHA), I am pleased to strongly support the City of New Orleans' application to the U.S. Department of Housing and Urban Development's Promise Zone Initiative. The proposed designation will be a tremendous tool in our efforts to revitalize New Orleans' urban core.

The expansion of affordable housing choices within the Claiborne Corridor Promise Zone (CCPZ) is a critical goal of our New Orleans collective. As a CCPZ Housing Affordability Council convener, Executive Council member, and Board Chair of the GNOHA, my organization and I have already partnered with the City, The Network for Economic Opportunity, and cross-sector partners, to address our CCPZ housing needs. A Promise Zone designation would result in a re-energized focus on the continued need for both area anchor employer and employee-driven housing choices and policy.

Most recently, GNOHA has taken the lead on developing an affordable housing policy in partnership with the City of New Orleans and with support from the Foundation for Louisiana. *HousingNOLA* is a process and a plan for New Orleans to achieve affordability in housing at all levels. Our working group, which includes housing advocates, developers, public and private funders, and community members are leveraging each other's' expertise with a shared vision that ensures all CCPZ residents can afford to live and raise their families within CCPZ neighborhoods, if they choose. The *HousingNOLA* report is intended as a guide for nonprofit, government, and the private sector to create equitable, sustainable and affordable homes for all New Orleanians.

GNOHA's members are deeply invested in providing quality and affordable housing to New Orleans residents. Our new way of working, which embraces a collective impact model, is an innovative and refreshing turn. A Promise Zone designation is a critical stamp on this effort. Thank you for your consideration and please feel free to contact me at [amorris@gnoha.org](mailto:amorris@gnoha.org) if you have any questions.

Sincerely,

Andranecia Morris, President/Chair  
Greater New Orleans Housing Alliance