

Dudley DeBosier Injury Lawyers
Public Service Announcement Scholarship Contest Official Rules

1. **Description of the Contest:** The Public Service Announcement Video Contest is designed to give graduating seniors the opportunity to submit a PSA video of their own creation on the topics of either “Drunk Driving,” “Texting while Driving,” or “Distracted Driving.” The prize will be one (1) \$2,000.00 scholarship awarded to the entrant who submits the best video as determined by the criteria set forth by the DDB Scholarship Committee at their sole discretion in accordance with these Official Rules.
2. **Eligibility:** This contest is open to high school seniors in the state of Louisiana who are expecting to graduate in the school term 2016-2017 and are attending a college or university within one year upon graduation. All applicants must meet the minimum admission standards of an educational institution. All eligible applicants will be considered without regard to race, sex, religion, or national origin. The following individuals are not eligible to enter: (a) employees of Dudley DeBosier; (b) immediate family members of employees of DDB; (c) those living in the same household as employees of DDB; and (d) those who entered into the 2016-2017 Essay scholarship contests.
3. **How to Enter:** All entries must be received in person at the Dudley DeBosier Injury Lawyers office at 1075 Government Street, Baton Rouge, LA 70802 before 5 P.M. CST or postmarked via mail or e-mail at edemopulos@dudleydebosier.com by 12 A.M. CST on Friday, March 17, 2017. Entries must include the scholarship application, a photograph of the applicant, and an official copy of his/her high school transcript. Applicants must contest to authentic work and may only enter as an individual and not as a group effort.
4. **Submission Requirements:** Submissions should be of serious nature, thoughtful, creative, and original. By entering the contest, entrant agrees, acknowledges, and understands that all submissions may be posted on any DDB site for viewing by the general public and grants DDB a non-exclusive license to publish, display, reproduce, or otherwise use the submission at DDB’s discretion whatsoever and without further notice or compensation. All submissions become the property of Dudley DeBosier Injury Lawyers and will not be returned to the entrant. Each submission must also comply with the following:
 - a. Each submission must be :25 to :30 seconds (Submissions that exceed :30 seconds will not be considered).
 - b. Each submission will be tied to one entrant. No group submissions will be accepted.
 - c. One (1) \$2,000.00 scholarship will be given to a qualifying entrant as described in Section 2 of these official rules.
 - d. Submissions must be your own original work and must not have been previously published, released, or distributed in any form; must not have won any award; and must not infringe the copyright, trademark, privacy, publicity, or other personal or proprietary rights of any person or entity.

- e. Music used in the submission must be original and/or not require any additional clearances for DDB to use or post on public websites or forums of any kind.
 - f. Excluding Dudley DeBosier, the submission must not contain or reference any names, products, or services of any company or entity or any third party trademarks, logos, trade dress, or promotion of any brand, product, or service.
- Entrants agree to hold DDB harmless from and against any suits, claims, losses, damages, and expenses, including reasonable attorney fees that may arise from or in connection with any entrant's submission and the use or display of the entrant's submission.

5. **Finalist Selection:** DDB will select one finalist by April 22, 2017 based on the following categories: (A) 1/3 creativity; (B) 1/3 originality and (C) 1/3 appropriateness to the theme. All criteria will be equally judged. The odds of winning depend on the total number of qualified entries received during the contest period. In the event of a tie, the winner will be randomly selected from the set of submissions involved in the tie. The winner will receive notice according to the 2016-2017 DDB scholarship information.